## Virtual Reality New life for destroyed cultural assets

Workshops, panel discussion and book launch

Kosmos Zurich Wednesday, June 26, 2019 HeK Basel Thursday, June 27, 2019









## New life for destroyed cultural assets with Virtual Reality

The wars in Syria, Iraq and Afghanistan have destroyed invaluable cultural assets. One need only think of the ancient sites in Palmyra or the Buddha statues in Bamiyan. During the Nazi period more than 1000 synagogues were destroyed in Germany.

Digitization and especially Virtual Reality create the possibility of reviving these monuments. Artists also work with these data and present new ways of dealing with the cultural heritage.

Two afternoons in Zurich and Basel are devoted to this theme: in Zurich the focus is more on digital reconstruction, in Basel on artistic appropriation.

In a workshop, experts present their projects and provide insight into their experiences; in a subsequent panel they discuss the potential of VR technology.

Workshop with limited number of participants. Registration required. Admission CHF 25

Panel discussion: Admission free, no registration necessary.

Workshop and panel discussion in English. Info & Tickets: www.digitalbrainstorming.ch

Wednesday, June 26, 2019 Kosmos, Zurich

2.30 pm–6 pm Workshop: The potential of digital reconstructions
 6.30 pm–8 pm Panel discussion with keynote speaker Marc Grellert, TU Darmstadt. Followed by book launch Edition Digital Culture 6: Virtual Reality

## Speakers:

- Marc Grellert, TU Darmstadt: The Potential of Virtual Reality in the Reconstruction of Destroyed Synagogues in Germany
- Patrick M. Michel, archeologist, University of Lausanne:
   The VR reconstruction of the Baalshamin Temple in Palmyra
- Nora Al-Badri, artist, Zurich & Berlin: The Nefertiti Hack of Berlin
- Barry Threw, #newpalmyra, San Francisco: The #newpalmyra Project as an open platform for artists and scientists
- Peter Fux, Museum Rietberg, Zurich: Archeological Objects are more than just items
- Bastien Varoutsikos, ICONEM, Paris: Documenting and preserving the cultural heritage in the Digital World – advances and challenges

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Thursday, June 27, 2019 HeK, Basel

2.30 pm-6 pm Workshop: VR and digital media in archeology and their potential for art

6.30 pm-8 pm Panel discussion with keynote speaker Brendan Cormier, Victoria & Albert Museum London

followed by book launch Edition Digital Culture 6:

Virtual Reality

## Speakers:

- Brendan Cormier, Curator Victoria & Albert Museum London: Remix: Artistic Appropriations of Cultural Heritage
- Patrick M. Michel, archeologist, University of Lausanne: The VR reconstruction of the Baalshamin Temple in Palmyra
- Nora Al-Badri, artist, Zurich & Berlin: The Nefertiti Hack of Berlin
- Barry Threw, #newpalmyra, San Francisco: The #newpalmyra Project as an open platform for artists and scientists
- Christine Schranz, Academy of Art and Design FHNW in Basel:
   The interactive web installation A Journey to Palmyra

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The occasion is also the book launch of the sixth volume of the series Edition Digital Culture, on the subject of Virtual Reality.

Migros Culture Percentage / Dominik Landwehr (eds): Edition Digital Culture 6: Virtual Reality.

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